

ADVENTURE TRIATHLON



RICHMOND, VIRGINIA

JAMES RIVER RUSH

The James River Rush Adventure Triathlon is a full-throttle celebration of Richmond's wild backyard. You'll see bikes ripping through Buttermilk, runners grinding up climbs, and paddlers smashing through whitewater. Right in the middle of the city, showcasing the beauty and grit of the James River Park System. With solo and team divisions, the event unites athletes, outdoor enthusiasts, and community supporters for an unforgettable day on the river.

Your sponsorship fuels more than competition, it fuels conservation. Proceeds from the James River Rush go directly to the James River Outdoor Coalition (JROC), a volunteer-driven nonprofit founded in 1997. JROC's mission is to improve and protect the James River Park System through projects, advocacy, and education. JROC is a registered 501(c)(3), so the part of your sponsorship above the value of the benefits you receive is tax-deductible. Race entries are valued at \$65 each, and your receipt will show your deductible amount.

LEVELS OF SPONSORSHIP

\$5,000 | Pipeline Boss

Customized Sponsorship Opportunities for Pre-Race, Post-Race & Event Swag. Recognition on ALL Event Related Materials including Website / Email. Name on T-Shirt & Banner. Five Individual Entries into the Race.

\$2,500 | Hollywood Hero

Recognition on Event Related Materials including Website / Email. Name on T-Shirt & Banner. Four Individual Entries into the Race.

\$1,000 | Buttermilk Blazer

Special Recognition on Website / Email Marketing. Name on T-Shirt. Three Individual Entries into the Race.

\$500 | Reedy Creek Rockstar

Special Recognition on Website / Email Marketing. Name on T-Shirt. One Individual Entry into the Race.

\$250 | North Bank Hustler

Special Recognition on Website / Email Marketing. One Individual Entry into the Race.

\$100 | 14th Street Legend

One Individual Entry into the Race. Honor and Glory.



YES! I WILL SUPPORT THE JAMES RIVER RUSH!

NAME

PHONE NUMBER

EMAIL ADDRESS

MAILING ADDRESS

CARD NUMBER

NAME ON CARD

BILLING ADDRESS

CITY

STATE

ZIP

EXP. DATE

SECURITY CODE

SIGNATURE

LEVEL OF GIVING, AMOUNT CHARGED: \$

**MAKE CHECKS PAYABLE TO: "JROC"
OR DONATE BY CREDIT CARD**

**MAIL TO:
JROC, P.O. Box 297, RICHMOND, VA 23219**